



✉ onymous@gmail.com

📞 082 676 9770

📍 Pretoria, South Africa

🌐 www.onymous.co.za
Password: tardis

SKILLS

UI Design

High-fidelity visual design
Interaction design
Component libraries
Design systems
Design review & sign-off

Product Design

Ideation & problem solving
Story mapping
Service design blueprints

Illustration

Traditional illustration
Digital & vector illustration
Photo manipulation & retouching

Tools

Figma
Sketch
Adobe Creative Suite
Miro
Jira

EDUCATION

Higher Diploma in Graphic Design and Multimedia

Design School Southern Africa
2001 - 2003

Human-Computer Interaction for User Experience Design

MIT CSAIL
2021

PUBLICATIONS

EXPOSÉ 7 & EXPOSÉ 12

Ballistic Publishing (Australia)

Machines and Magic, Volume 1

(Canada)

ONA LOOTS

UI Design | Product Design

I'm a specialist UI designer with over 15 years' experience in digital product development. I have a passion for design systems and how they can enable scalability as well as improve collaboration and efficiency across an organisation.

EXPERIENCE

Jan 2017 - Present

● Absa | Lead UI Designer

Personal Loans | BoTT

UI Design, scenario mapping & service design blueprint for a transformational omni-channel project for personal loans applications of both client- and colleague-facing channels.

AVAF | Bolt

Bespoke software solution for end-to-end processing of vehicle finance applications. Responsible for the UI Design and component library of both colleague- and client-facing interfaces, from concept, execution and testing to full deployment into production.

Solar Design System

Defining and implementing a single design language and component library for CIB. Part of the Abacus Design System Council for defining the digital implementation of the new Absa brand identity

Makola Payments Solution

UI design & component library for a colleague-facing payments engine.

Oct 2015 - Dec 2016

● Nedbank | Senior Visual Designer

Single Client Portal

UI Design for a financial management mobile app. Collaborating with UX designers and front-end developers to create a consistent and delightful user experience in an agile environment.

Enterprise-wide Client Onboarding

UI design for colleague-facing client onboarding initiative.

Nov 2008 - Oct 2015

● Flux Interactive | Lead Digital Designer

User interface design for websites, mobile and desktop applications. Animated banners, email newsletters and other digital marketing campaigns. Design and layout of interactive study guides for online learning modules.

Clients: Airports Company South Africa | Gordon Institute of Business Science (GIBS) | Siemens South Africa | Softline VIP | ESKOM | SABS | Aspen Pharma | Petronas | LexisNexis

Jun 2004 - Oct 2008

● Internet Excellence | Web Designer

Design of website templates, flash banners and other promotional elements.

Clients: Vodacom | Motorola South Africa | Barrow Properties | Execuflora | Megarom Interactive | Lake Palace Online Casino.

FREELANCE

2018 ● J. Paul Getty Museum | Illustrator

A series of illustrations to promote the re-opening of the Getty Villa in Los Angeles.

2011 - 2013 ● Momentum Client | Layout Artist

Design and layout of a quarterly full colour magazine and other promotional material.

2004 - 2005 ● SA Bear Quarterly Magazine | Layout Artist

Design and layout of a quarterly full colour magazine.